

**GUIDE TO  
CAMPAIGNING FOR**

# **STUDENT OFFICER POSITION**

**WITH THE**

**NATIONAL HIGH SCHOOL  
RODEO ASSOCIATION, INC.**



**PREPARED BY THE 2020 NHSRA YOUTH ADVISORY COMMITTEE**

*Congratulations on your decision to campaign for student office in the National High School Rodeo Association!*

We are pleased that you have decided to make your NHSRA experience more meaningful and that you want to play an active role in the rule and decision making processes of the National High School Rodeo Association.

Being an NHSRA Student Officer is a fun experience; but, it is also a serious one. Officers represent over 12,000 members from 43 states, five Canadian provinces, Australia and Mexico, which make up the NHSRA.

When deciding to campaign for national office, you should ask yourself a few questions:

1. Do I believe in the National High School Rodeo Association and its goal to improve and promote High School Rodeo among people?
2. Do I believe in the purposes and aims of the National High School Rodeo Association as outlined in the Constitution and By-Laws?
3. Will I be able to commit the time and effort to serve as an officer and travel with the officer team to make appearances on behalf of the NHSRA?
4. Am I knowledgeable about the National High School Rodeo Association and its rulebook?
5. Am I willing to support, promote and represent the sponsors of the National High School Rodeo Association?

In order to campaign for a NHSRA Student Officer:

1. You must have at least one full year of eligibility left in the NHSRA.
2. NHSRA Student Officers can hold office for more than one year as long as they are eligible.
3. Be a member in good standing from the state or provincial High School Rodeo Association in which you reside and/or attend school.
4. You must have competed at your district, state or province finals rodeo just prior to running for office. You do not have to be a contestant in the NHSFR in order to campaign for office.
5. You must notify the current NHSRA Contestant Secretary of your intention to seek office no later than by the close of the Delegate Meeting prior to the first performance of the National High School Finals Rodeo by submitting the attached form.

Your intentions of running for national office should be to improve and help the NHSRA to the best of your ability. You will have the opportunity to meet new people and will be involved in public activities. This will require time away from home/school and can be a huge sacrifice. The student officers spend approximately one month worth of time representing the NHSRA and are expected to uphold the grade requirements of membership.

The offices available are: President, Vice President and Secretary. At all board of National Directors meetings; the Student Officers and National Queen shall each have a vote with a total of four votes. The Student Officers also serve on the Contestant Entertainment Committee, Youth Advisory Committee, Membership Development Committee as well as other committees as appointed by the Adult President.

The Student President will preside over the Student Delegate Meetings at the National High School Finals Rodeo. The Vice-President will serve in the capacity of the President, in the absence of the President. The Secretary will be responsible for taking minutes at the following meetings: Delegate Meetings, the Contestant Entertainment Committee meetings, Youth Advisory Committee meetings, and the Membership Development Committee.

The newly elected student officers will assume their duties at the close of the annual meeting at the 2020 NHSFR. It is **not** expected of the new officers to attend the 2020 Annual Meeting. They shall continue in office through the 2021 NHSFR and Annual Meeting. The student officers must attend the Mid-Winter board of directors meeting held in January. The student officers shall also take other trips and make appearances as the adult officers may direct. Travel expenses will be covered by the NHSRA for the student officer. Many times the student officers will travel by themselves to the event where they will meet up with an NHSRA chaperone.

The student officers are to represent the student membership. Information that they receive from their constituents regarding changes of the National High School Rodeo Association and the National High School Finals Rodeo should be passed on to the National Board of Directors.

### **Your Arrival in Guthrie**

If you are a contestant at the NHSFR, you should proceed through the contestant check in. After you have taken care of your contestant responsibilities, you must check in with the Rodeo Office.

If you are not a contestant at this year's NHSFR, you should still proceed through contestant check in and get your back number. You must still adhere to the final check-in deadline as well as all other rules for contestants. *You must be checked in by 7 A.M, Friday July 17<sup>th</sup>, 2020.*

### **Campaigning**

If you have made your decision to run for office early in the year, you have the opportunity to have your picture and a short biographical profile published in the *NHSRA TIMES Magazine*, the official NHSRA publication which is mailed to all NHSRA members. In addition, your information will be posted on the association's website. Any photograph of the candidate that is submitted for publication on the website and in the *NHSRA TIMES Magazine*, must have the candidate in full western attire. Articles will only be published in the *NHSRA TIMES Magazine* once. The deadline for submitting to the *NHSRA TIMES* is the 5<sup>th</sup> of the month for the following month's issue.

Early candidates may have contact with each of the state's delegates and National Director. You can send out letters, brochures and other campaign literature. A letter of recommendation from your National Director is a good tool for campaigning. Include your ideas for high school rodeo and why you want to serve as an officer. The national office can supply you with the email addresses of the student delegates and national directors.

After checking in with the Rodeo Office, you will receive instructions about the designated campaign areas. Each candidate will be given a table to display their campaign message and distribute promotional items. Space is limited, so displays should be kept small.

When campaigning remember:

- ✓ CAMPAIGN GIVEAWAYS ARE RESTRICTED TO THE DISPLAY AREAS ONLY!
- ✓ No campaigning will be allowed in the arenas or work areas
- ✓ No campaign propaganda or gifts can be distributed at the student delegate meetings
- ✓ No campaign gifts are to be given to the voting delegates
- ✓ Posters are to hung in designated areas – see the attached rules for this facility
- ✓ This facility does not allow stickers or glue-on items
- ✓ Flyers or notices cannot be placed on the windshields of vehicles
- ✓ Stickers placed on contestant's back numbers cannot cover any part of the numerals on the back number and must not be larger than 2 ½" in diameter/length/width
- ✓ Talk to the student delegates, they can be identified by a sticker on their back number, they cast the votes!

Past Student Officers will tell you that the quality of your campaign is what's important and not the quantity of give-a-ways. Try to keep in mind that your personal contact with the student delegates, contestants and membership is much more important than what materials offering you might have. And last but not least, be considerate and respectful of the host facilities property and their rules.

## Meetings at Nationals

Your first Student Delegate meeting with the current Student Officers and delegates will be on **Friday, July 17, at 9 A.M. in the Red VIP Seating Area**. At this meeting, all the member organizations of the NHSRA will have four student delegates in attendance. As a candidate for office, you will be asked to introduce yourself **briefly** (no speeches during the introductions). This is a good opportunity for you to set yourself apart from the group and express the talents you want to bring to the NHSRA. The election of student event directors will take place at this meeting.

Student officer candidates will be introduced at the Mandatory Contestants Meeting. This meeting is also on **Friday, July 17, at 11 A.M. at the Main Arena Grandstands**.

The third meeting you will need to attend, as a candidate, will be held on **Wednesday, July 22, 2 P.M, in the Red VIP Seating Area**. This will be for all student delegates, student officer candidates and current student officers. During this meeting, the youth campaigning for office will be asked to give a campaign speech relating their goals and reasons for seeking office. Speeches are to be done without props or videos, and approximately two-minutes. The election of the 2020-2021 NHSRA Student Officers will take place at this time. The results of the election will be announced immediately following the tally of the votes.

The by-laws outlining the procedure for electing student officers, the student delegates and policies for student officers are outlined in Article V of the NHSRA Constitution and By-Laws. Please refer to a current NHSRA Rule Book for those procedures.

If you have been elected to an office of the NHSRA, you and your parents will meet with the Youth Advisory Committee Chairmen and the NHSRA Executive Director immediately following the Student Delegate Meeting. At this time, some paperwork will need to be filled out and policies and procedures will be presented to the new officers, so they know what is expected of them over the next year. You and your parents will be required to sign an agreement outlining behavior policies and conduct expectations as well as possible disciplinary actions if any rules, policies, and procedures are violated. A copy of this agreement is included so that you and your parents/guardians have time to review it prior to being elected. You will be required to sign a confidentiality non-disclosure agreement. All candidates need to understand that the integrity of the NHSRA rests with the National Student Officers.

The newly elected student officers will be introduced prior during the Grand Entry of the **Wednesday Night Performance, July 22**.

As a NHSRA Student Officer your opportunities can be endless. Familiarize yourself with the Constitution and "Mission Statement" of the National High School Rodeo Association. Know that you can be part of the solution and make this the best youth organization in the world.

If you have any questions, please feel free to contact the current NHSRA Student Officers: Kaden Berger, President; Michaila Raby, Vice-President or Aubrey Matheson, Secretary. You can also contact Youth Advisory Co-Chairpersons: Gaye Walker, Mississippi or Ronnie Haslerig, Georgia. Their contact information can be found in the *NHSRA TIMES Magazine* or the current NHSRA rulebook.

# COMMIT TO BEING A STUDENT OFFICER

NHSRA is excited about your decision to run for a national office and congratulate you for your actions. We feel we need to let you know some of your responsibilities and requirements prior to taking this step.

**Travel will be dependent on the progress of restrictions considering COVID-19**

- **TRAVEL:** Successful candidates will be expected to be in attendance on the following trips. Travel arrangements will be made by and paid by NHSRA for student officers. You will be met at the event by a NHSRA chaperone.

**December 2 – 8, 2020 – NFR Cowboy Christmas – Las Vegas, NV**

(sell Ram/Weatherby raffle tickets in sponsor shared booth)

**January (Tuesday thru Saturday) 2021– NHSRA Mid-Winter Meeting**

(normally the 3<sup>rd</sup> or 4<sup>th</sup> week of January – dates and location will be determined following Annual Meeting at NHSFR)  
(serve an active role in decision making on full board and selected committees)

**July 18 – 24, 2021 – NHSFR & Annual Meeting – Lincoln, NE**

(duties not limited to presiding over delegate meetings, presenting flags at each performance)

- **SPONSOR OBLIGATIONS:**

Successful candidates will be expected and required to be in NHSRA **Sponsor apparel** when representing NHSRA at any event.

**Cinch Jeans & Shirts, Corral Boots, and American Hat**

- **AGREEMENTS:**

Successful candidate and parents or guardian will be required to sign a **Conduct and Behavior Policy Agreement.**

Successful candidate will be required to sign a

**Confidentiality Non-Disclosure Agreement.**

# NHSRA Student Officer Candidate Campaign Filing Form

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

State/Provincial High School Rodeo Association: \_\_\_\_\_

2019-2020 NHSRA Membership Number: \_\_\_\_\_

Student Officer Position I am seeking: \_\_\_\_\_  
(President, Vice-President, Secretary)

I, hereby certify, that I am a member in good standing of the above mentioned state/provincial high school rodeo association during the 2019-2020 high school rodeo year and that I have a minimum of one year of eligibility left in the NHSRA and hereby am eligible to campaign for a national student officer position with the NHSRA. I fully understand that holding an NHSRA National Officer position is a big responsibility and that I will be a role model for other youth and that my actions not only reflect upon myself; but, upon the entire membership of the National High School Rodeo Association, Inc. I am fully prepared to be held to a higher standard than most members and am accepting the responsibility of the office I am seeking.

Member Signature: \_\_\_\_\_

Date: \_\_\_\_\_

As the parent or guardian of the above named NHSRA member, I hereby give my permission for my son/daughter to seek the position of a National Student Officer and understand that the position comes with serious responsibilities.

Parent/Guardian Signature: \_\_\_\_\_

Parent/Guardian Signature: \_\_\_\_\_

Please return this completed form to:

Melissa Wolf, NHSRA National Office  
12011 Tejon Street, Suite 900  
Denver, CO 80234  
Fax: 303-452-0912 Email: [melissa@nhsra.org](mailto:melissa@nhsra.org)

# NOTICE from Events Complex

Policy regarding campaign materials distributed at the NHSFR: No campaign propaganda, posters, signs, or campaign gifts can be put up in or taken into the student delegate meeting room. You will not be allowed to give gifts to the delegates. Campaign giveaways are restricted to the display areas only.

## **PLEASE BE CONSCIOUS, CONSIDERATE AND RESPECTFUL WHEN HANGING CAMPAIGN MATERIALS.**

- You are not allowed to hang posters on competition arenas, stock pens, or inside restrooms.
- Be respectful of the host facility
- If you must ask if it is appropriate, it is probably not.
- Think before posting
- No campaigning will be allowed in the arenas or work areas
- No campaign propaganda or gifts can be distributed at the student delegate meetings
- No campaign gifts are to be given to the voting delegates
- This facility does not allow stickers or glue-on items (use blue painters tape)
- Flyers or notices cannot be placed on the windshields of vehicles
- Stickers placed on contestant's back numbers cannot cover any part of the numerals on the back number and must not be larger than 2 1/2" in diameter/length/width
- When you are finished campaigning please pick up your materials

**Posters MUST be hung with BLUE PAINTERS TAPE!**

# NATIONAL HIGH SCHOOL RODEO ASSOCIATION, INC.

## CONDUCT AND BEHAVIOR POLICY AGREEMENT

As a National Student Officer of the National High School Rodeo Association Inc. you will be a representative of the Association and symbolic of its reputation, principles and interests to other students and adults in your local community and the nation. Because of the importance of your position and what your appearance and behavior say to others about you and the Association, it is imperative you understand the expectations and responsibilities that accompany your position. You will be expected to comply with the dress code and other requirements of the Association and behave in accordance with the standards provided in the Rules, Bylaws and Constitution of the Association.

The Rules, Bylaws and Constitution provide that acts of insubordination, misconduct, or acts, which are detrimental to the reputation, principles, and interest of the Association, will subject a Member to discipline. Disciplinary action can include a variety of penalties – even removal of title or office, suspension, or expulsion.

Activities for which discipline has been and will be imposed include (but are not limited to) any association with or use of alcohol, drugs, smoking, use of vape products or immoral or lewd conduct. Regardless of the permissive laws of your state or the indulgence or permission of your parents or legal guardian, these activities will not be permitted while you are attending local or national Association events, meetings or functions or serving as a representative of the Association in any way. **BE AWARE THAT THESE BEHAVIORS WILL NOT BE TOLERATED UNDER ANY CIRCUMSTANCES. ANY MEMBER FOUND OR REPORTED TO BE DIRECTLY OR INDIRECTLY ASSOCIATED WITH MISCONDUCT OR DETRIMENTAL ACTIVITIES WILL BE IMMEDIATELY REMOVED FROM ANY EVENT, MEETING OR FUNCTION, AND, SENT HOME AT THE EXPENSE OF HIS OR HER PARENT OR GUARDIAN.** There will be no questions asked and no opportunity to explain the conduct.

The Association will investigate all alleged offenses and the incident will be reported to the Member's parent or guardian. A hearing pursuant to the Disciplinary Action or Disqualification provisions of the Rules, Bylaws and Constitution will be scheduled at which the Member will have the opportunity to present a defense to the charges.

At the end of your term, or upon the imposition of Disciplinary Action requiring relinquishment of the position, or, suspension or expulsion from the Association, all property of the Association must be returned to the Association within 7 days at the Member's expense.

During your term in office, you will be required to adhere to all NHSRA policies and procedures for travel, making appearances, attending official functions, meetings, activities and any other national or local events. You will be expected to carry out all responsibilities of your office or position and meet all requirements and expectations that are outlined to you during the annual Student Officer Orientation or that are outlined to you at any other time throughout the year by the governing boards, individuals or committees of the NHSRA.

Student Officers should be aware that posting photographs, comments or statements on any website such as Instagram, FaceBook, Twitter, Snapchat or any other website or internet page that associates them with the NHSRA is not allowed without the permission of the NHSRA. They should also be aware that any statements, comments or photographs posted that sheds a negative light on the NHSRA or is detrimental to the NHSRA, its mission or the sport of rodeo in any way could subject them to disciplinary action resulting in censure, probation, removal, suspension or expulsion.



**ACKNOWLEDGMENT OF RESPONSIBILITY**

I have read and am familiar with the rules pertaining to dress code and conduct contained in the Rules, Bylaws and Constitution of the Association as well as the policies contained herein. I agree to the conditions of this Conduct and Behavior Policy Agreement and assume responsibility for my actions.

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Member's Signature

Date

I accept full responsibility for the conduct of my child/ward and agree to action by the Association described above should he/she fail to meet the policies and conditions contained in this Conduct and Behavior Policy Agreement.

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Parent/Guardian Signature

Date

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Parent/Guardian Signature

Date

ACCEPTED BY:

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James Higginbotham, NHSRA Executive Director

Date