



Dear 2020 NHSFR Qualifier:

Congratulations on qualifying for the 2020 National High School Finals Rodeo [NHSFR]. Qualifying to compete in the world's largest rodeo is a major achievement! The NHSRA and your family looks forward to cheering you on in Lincoln, NE while you compete for a NHSFR World Title Championship. There are many memorable opportunities to take part in at the NHSFR outside the arena as well.

As you prepare for your trip, please keep the NHSRA's National Sponsors in mind—without their generous support there would not be a strong youth rodeo association nor the National High School Finals Rodeo. Collectively, the NHSRA National Sponsors provide more than \$2.2 million worth of scholarships, awards, and funding to NHSRA members such as yourself throughout the year.

Many National Sponsors who put a tremendous amount of value in supporting you will be attending the 2020 NHSFR. Representatives from Cinch Jeans and Shirts, Corral Boots, Gist Silversmiths, Hutchinson HW Brand, Ram Rodeo, EquiBrand, Boot Barn, Professional's Choice, AQHA, Teskey's, Tod Slone Saddlery, American Hats, Western Horseman, PRCA, Carroll Original Wear, Yeti, Ride Pass, Smarty, Platinum Performance, NRS, Teskey's and Can Cooker will be watching the action and cheering you on!

Please support our National Supports who have made it possible for you to compete in the great sport of rodeo by utilizing their products and services. For a full list and links to all NHSRA Sponsor's websites, visit: <https://www.nhsra.com/contact/partner-links/>

Once again, congratulations on qualifying to the 2020 NHSFR! Safe travels and see you in Lincoln!

Sincerely,

Chanel Schvaneveldt
NHSRA – VP of Marketing

A special thank you to our sponsors!

