



HW Brand Rodeo Team Info 2019-2020 Rodeo Season

Overview

As a member of the founding HW Brand Rodeo Team, you are required to partake in 3 leadership activities through the Rodeo year (beginning June 2019, ending June 2020). These leadership activities are designed to immerse you in your local community and develop a sense of leadership. You are now a representative of not only NJHSRA, but also HW Brand. Below is a provided list of ideas, but your ideas are encouraged for this portion!

Founding members of HW Brand Rodeo Team will be applicable for a scholarship fund based upon a sales initiative of HW Brand Tanks, Feeders, Panels, Gates, and Fencing Products. Please find more info on sales initiative scholarship below.

Student members on the HW Brand Rodeo Team are invited to a National Western Stock Show experience at the 2020 National Western Stock Show. Students will be invited to attend a rodeo with HW Brand, meet a National Western Stock Show participant, and have an afternoon with HW Brand officers at the Stock Show.

Please contact Rollins Wallace at Hutchison Western with any questions or concerns. 303-287-2826 or email rwallace@hutchison-inc.com

Ideas for leadership activity

- Meet with your local county fair Board of Directors proposing HW Brand for equipment supplier.
- Help at your local farm and ranch store setting up HW Brand displays.
- Spend the afternoon at your local farm and ranch store meeting customers and explaining what HW Brand means to you and why that should be the brand they chose.
- Meet with local radio station or newspaper and describe why they should support local rodeos and NJHSRA.
- Ask your local HW Brand Dealer to sponsor next years state finals

Your own ideas are encouraged in this portion of the team membership. Please propose your leadership activity to Rollins Wallace at 303-287-2826

Please take the Leadership Activity Sign-In form to the supervisor of your leadership activity and have them fill out the bottom portion. The top is for you to explain your activity, the bottom is for supervisor to sign and date. This will be returned to Rollins within a week of participation.

Colorado Offices

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Iowa Offices

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hutchison-inc.com



HW Brand Rodeo Team Scholarship Fund

The founding members of the HW Brand Rodeo Team will be applicable for a year end scholarship (available upon making plans to attend higher education), based upon a sales initiative with your local farm stores. Upon becoming a member of the HW Brand Rodeo Team, students will have the opportunity to compete in a sales initiative. Students will work with their local farm and ranch supplier selling HW Brand and receive 10% off HW Brand Tanks, Feeders, Panels, Gates, and Fencing products based on their membership of the team. The student who sells the most HW Brand products to friends, family, and members of their community will be applicable for the sales initiative scholarship. The scholarship fund is as follows PER STATE:

- Top seller receives \$750 scholarship fund
- Second place seller receives \$500 scholarship fund
- Third place seller receives \$250 scholarship fund

scholarship fund will be available upon completing application with decided plans on higher education

National Western Stock Show Experience

Student members will be invited to attend the National Western Stock Show with HW Brand in 2020. Students will attend a rodeo event with HW Brand, get to meet competitors in the NWSS, and have an afternoon with HW Brand officers at National Western.

Connect with HW Brand

Students are welcome to connect with HW Brand at any time. The contact for HW Brand Rodeo Team is Rollins Wallace. Please contact Rollins with any questions or concerns. Email: rwallace@hutchison-inc.com Phone: 303-287-2826 ext. 2240

Students will receive notification by email per acceptance of the HW Rodeo Team by June 19th. **The first team gathering will be held at National Junior High Finals Rodeo in Huron, South Dakota on Wednesday June 26th, 2019.**