

Patch/Logo Policy

IMPORTANT NOTICE FOR ALL 2019 NJHFR CONTESTANTS

PLEASE READ CAREFULLY!!!

Support from NHSRA Junior High Division National Sponsors plays a vital role in the success and well being of the National High School Rodeo Association and the National Junior High Finals Rodeo. As members of the NHSRA in the Junior High Division, these are your sponsors and it is important that you show your appreciation and gratitude by abiding by all aspects of the NHSRA JH National Sponsor agreements that have been made for your benefit and on your behalf.

All NHSRA JH National Sponsors have been granted - by the NHSRA National Board of Directors - **exclusive promotional rights in the arena at the National Junior High Finals Rodeo.**

- For a complete list of all NHSRA JH National Sponsors please refer to the sponsor page in any issue of the *NHSRA Times* or on the NHSRA website at: <https://www.nhsra.com/contact/partner-links/>

This means that no contestant can be in the arena at any time during the course of the NJHFR (from the beginning of the mandatory contestant's meeting on Sunday, June 23rd until the end of the finals awards ceremony on June 29th) with the name, logo and/or mark of a competitor to any of the NHSRA JH National Sponsors on their clothing, tack, etc. which is clearly visible from the perimeter of any NJHFR arena. Any competitor's signage larger than 2"x2" will be considered clearly visible and in violation. Only NHSRA National sponsors or NJHFR sponsor stickers can be displayed in the arena regardless of size.

Note: You can wear the name, logo and/or mark of a business, which does not conflict with a NHSRA JH National Sponsor and is larger than 2"x2", on any part of you or your horse while competing in the first two go-rounds of the NJHFR.

However, only NHSRA JH national sponsor signage, patches, etc., will be allowed in the arena during the 2019 NJHFR short go-round performance AND awards ceremony on Saturday night.

This does not mean that you can only wear or use items produced by or purchased from NHSRA JH National sponsors while competing. You are free to use or wear whatever you wish as long as it complies with the NHSRA rule book and the NHSRA/NJHFR patch program. You cannot promote competitors to NHSRA JH National Sponsors while in the NJHFR arena.

If you have a sponsor and have a question concerning permission to promote them in the arena at the NJHFR by including their name, logo and/or mark on any part of you or your horse, please feel free to contact the NHSRA National Office at 303-452-0820 before you get to the NJHFR.

If you are found to be in violation, you will be asked to either cover the signage in question or change whatever garments, tack, etc. necessary to come into compliance before you are allowed to compete at the NJHFR. This could cause you to be disqualified if you are not ready to compete when called.

Please Note: Cinch Team Shirts are exempt from this policy and may be worn in the arena any time!