



Media Credential Requests for the 2018 National High School Finals Rodeo & National Junior High Finals Rodeo

The 14th annual National Junior High Finals Rodeo (NJHFR) presented by Gist Silversmiths is June 24th-30th at the South Dakota State Fair in Huron, South Dakota. And the 70th annual largest rodeo in the world, the National High School Finals Rodeo (NHSFR) presented by CINCH is scheduled for July 15th-21st at the Sweetwater Events Complex in Rock Springs, Wyoming. Both National Finals Rodeos bring the top 4 athletes from 44 states, 5 Canadian provinces, Australia and Mexico in all 14 NJHFR events and 15 events competing for a World Championship Title. There is an expected 1,100 NJHFR qualifiers and about 1,500 finalists at the NHSFR. Join in on the excitement and rodeo action at the Largest Youth Rodeos in the World!

Media Credentials Application:

If you plan to cover either or both rodeos, please fill out the Media Credential Application Form enclosed. Note that photo passes will only be issued to official NHSRA contractors and sponsors. All media wishing to obtain photos from performances of either rodeo, may do so by contacting the media office. Photos will be provided FREE OF CHARGE by the NJHFR/NHSFR Official Photographer. No unauthorized photography in the arena will be allowed.

Access:

Media passes can be picked up at the event on-site. In Huron, the media office is located underneath the grandstands on the westside. In Rock Springs, the media office is behind the grandstands of the main arenas. Traffic will be heavily congested during rodeo performances, so it's best to arrive early to pick up credentials.

Press Releases and Results:

If you wish to receive results and news from the NHSRA, please return the attached credential request form with your email address at the bottom of the page.

Sincerely,

Chanel Schvaneveldt, NHSRA Admin & Marketing
12011 Tejon Street, Suite 900 Denver, CO 80234
(303) 452-0820 National Office | chanel@nhsra.org
(605) 353-6650 NJHFR Rodeo Office in Huron, SD
(307) 362-1125 NHSFR Rodeo Office in Rock Springs, WY

2018 NHSRA Media Credentials Request Form

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Type of Media: _____ Phone: _____

Email address: _____

Credentials Requested For: **NJHFR** National Junior High Finals Rodeo (June 24-30 Huron, South Dakota)
NHSFR National High School Finals Rodeo (July 15-21 Rock Springs, Wyoming)

Requested By: _____ Title: _____

Dates Credentials Requested For: _____

Credentials Requested For:	Position/Title:
_____	_____
_____	_____
_____	_____
_____	_____

Total Number of Credentials Requested: _____

Photo passes are only being issued to official NHSRA contractors and sponsors. All media wishing to obtain photographs of the rodeo performances may do so in the media office. Photos will be provided FREE OF CHARGE by the NHSFR Official Photographer. No unauthorized photography in the arena will be allowed. All credential requests are subject to NHSRA approval. If your request is denied, you will be notified. Credentials may be picked up at the media office on-site. NHSRA officials reserve the right to withdrawal or cancel media passes for the reasons of misuse, unauthorized use or failing to follow NHSRA policies and guidelines.

Send completed form to NHSRA National Office at 12011 Tejon Street, Suite 900, Denver, CO 80234 via fax at 303-452-0912 or by email to: chanel@nhsra.org

Media Office locations: NJHFR: building underneath grandstands, on the west side.
NHSFR: building behind grandstands of the main arenas.

PLEASE SUBMIT APPLICATION 2 WEEKS PRIOR TO THE EVENT

To receive daily results and press releases: please provide your email address below.

Email address: _____



2018 NHSFR and NJHFR MEDIA CREDENTIAL CONDITIONS

Each individual ("Bearer") using this credential for access to any 2018 National High School Finals Rodeo ("NHSFR") events ("Events") at the Sweetwater Events Complex ("SEC") in Rock Springs, WY and 2018 National Junior High Finals Rodeo ("NJHFR") at the South Dakota State Fair ("SDSF") in Huron, SD events agrees to the following:

General

Each representative of the media must obtain a credential from the National High School Rodeo Association ("NHSRA") to obtain access to the SEC during the NHSFR and hereby represents that he or she is acting on a specific assignment for an accredited media agency and has a legitimate working function in conjunction with the Events. The rights and privileges granted to Bearer shall automatically terminate if any term of this credential shall be breached. The unauthorized use of this credential subjects the Bearer to ejection from the SEC, without limiting any other rights and remedies at law or in equity.

Bearer shall display the issued credentials at all times and consents to the reasonable inspection of his or her person and property before entering the SEC and SDSF and/or during an Event. While within the SEC and SDSF, Bearer shall, at all times, adhere to the policies in place for the NHSFR, as well as access limitations, and direction provided by the NHSRA and its designated agents.

Bearer assumes all risks incidental to the performance by the Bearer of Bearer's services in connection with the Events and assumes all risks incidental to the Events, whether occurring before, during or after the actual Events, and agrees that the NHSRA, its members, contestants, employees, directors, officers and contractors shall not be liable for injuries or loss of personal property or equipment in connection therewith.

Media

The issued credentials confer on Bearer a limited, non-exclusive and non-transferable license to take photographs outside the two rodeo arenas (and their restricted areas) and the walkway between the two arenas, and to allow the entity that engaged the Bearer to take the photographs to use such photographs, only for news coverage of, or magazines, or stories about, the Events, other editorial purposes, and reprints of news pages from such entity's publications. **ONLY THE NHSFR OFFICIAL PHOTOGRAPHER WILL BE AUTHORIZED TO TAKE PHOTOGRAPHS IN THE FOLLOWING AREAS: THE ARENAS, THE RESTRICTED AREA OUTSIDE THE ARENAS AND THE WALKWAY BETWEEN THE TWO ARENAS.** Photos from such areas will be provided to the Bearer free of charge by the NHSFR Official Photographer. No license is granted hereunder for any other form of media, including, without limitation, telecast, audio, video or internet. Neither the Bearer nor the entity that engaged the Bearer may sell photos taken at the Events to third-party entities, including but not limited to other commercial entities or the general public.

The Bearer is not authorized to distribute materials in the SEC or SDSF. Only the NHSRA and its sponsors are authorized to distribute materials. The NHSRA is the owner of trademarks, copyrights, and other proprietary rights in the Events and in any telecast, broadcast, transmission or recording thereof, and no rights are conferred to, or intended to be conferred to, or created on behalf of, Bearer or his or her employer.